



American Hospital Association Solutions

Overview

For more than 100 years, the American Hospital Association's (AHA) name has been a powerful symbol of quality. AHA Solutions, Inc., a for-profit subsidiary of the AHA for over 25 years, awards the AHA endorsement to products and services that help hospitals achieve organizational excellence. Healthcare organizations that select AHA-endorsed products support the AHA's efforts on behalf of the nation's hospitals. AHA Solutions is proud to reinvest its profits in the AHA's mission: creating healthier communities.

AHA Solutions has a single purpose: to find products and services that help hospitals run better. Our search begins with our knowledge of hospitals. Because of our relationship with the AHA, we are uniquely positioned to understand the needs of the healthcare community and to identify ways to help our constituents achieve their goal of quality patient care.

AHA Solutions serves as a product advocate for close to 5,000 member organizations of the AHA, delivering solutions to the pressing issues facing healthcare. We leverage the strength of our relationships with hospital administrators, healthcare consultants, policy makers and regulatory agencies to set core strategies. At its core, our evaluation process for the AHA endorsement mirrors the due diligence that a hospital would perform before making a purchase: we investigate the quality of a given product or service, including price, product features, and functions. Before they are awarded the AHA endorsement, companies are also evaluated on their financial stability, long-term viability, customer service records and references from current and past clients.

PRODUCTS/SERVICES

- Information Technology Platform
- Employee Benefits Platform
- Revenue Cycle Management Platform
- Specialized Solutions

VALUE OF THE AHA ENDORSEMENT TO HOSPITALS AND HEALTH SYSTEMS

- Frees your time to focus on patient care
- Cuts through the clutter of product selection
- Helps improve your due diligence process
- Opportunities for product discounts
- In-depth product training
- Access to subject matter experts
- Liaison to the AHA & information on available resources
- Offers easy access to education & research
- Audio conferences & seminars
- Surveys & benchmarking information
- White papers & case studies
- Relevant news articles
- Peer networking events



THE POWER BEHIND THE AHA ENDORSEMENT SEAL

We know hospitals. Given our unique vantage point on all issues facing our nation's healthcare system, we are able to identify products and services that help hospitals operate more efficiently, strengthen their financial position, and solidify their workforce — all in an attempt to facilitate the highest level of patient care.

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By applying a formal due diligence process consistently, AHA Solutions identifies products and services that help hospitals achieve excellence in the work they do and the business they're in. So when facing buying decisions, hospitals look for the AHA Endorsement Seal and are confident that the product and its vendor have been assessed by the AHA using this consistent due diligence process, and that each has met our high standards:

First, we listen. We interview executives, managers, and directors from hospitals, large and small, all over the United States — to better understand your strategies and tactics, goals and expectations. Your challenges become our priorities.

Second, we research. We then investigate an issue from many perspectives: hospital administrators and employees; healthcare consultants and academics; investors and futurists; policy makers and regulatory agencies. This helps guide our pursuit of a true solution for your issues.

Third, we evaluate. The AHA endorsement means we have looked at products and services through the same screens as you. Our work is intended to make decisions easier for you, saving you much needed time and resources. While we can't find the one product that meets every hospital's needs, we do strive to find the right mix of companies and products worthy of long-term partnerships with the AHA and our member hospitals.

Fourth, we synthesize. By leveraging the size and reputation of the AHA, we are able to bring the right vendors to the table — those that are committed to finding integrated and customized product solutions. Each product and service has passed our test for quality and each vendor has met our criteria for flexibility, stability and customer service.

Fifth, we connect. Once an endorsement is awarded, we stay involved in the process to ensure your on-going satisfaction. We provide your feedback and suggestions to our partner companies, clearing a path for continuous product or service improvements and long-term, mutually advantageous relationships. And, you have the peace of mind that comes from choosing a product or service that is endorsed by the AHA.

All that — it's in the AHA endorsement.

AHA Solutions, Inc. collaborates with companies to create strategic financial, technology, regulatory, employee benefit, and insurance products and services for healthcare professionals. It functions as a resource to AHA-member hospitals and other healthcare organizations. For more information, contact AHA Solutions at 800.242.4677 or visit www.aha-solutions.org.

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Solutions, Inc.

One North Franklin, Suite 3000
Chicago, IL 60606